



Audacity of Being Clinic Head

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IS THIS POSITION REALLY WORTH TAKING RISK FOR

WHILE WRITING THIS, I AM NOWHERE TARGETING ANYONE PERSONALLY OR IN PARTICULAR BUT ONLY REVIEWING OF BEING IN A POSITION WHERE I WOULD BE THROWN ONCE THE ARTICLE IS READ.

THE PARADIGM

I am in my 7th year of clinical dental practice where I have done numerous silly mistakes as well as blunders which I have eventually accounted for and learnt through the experience I have gone through.



From my first job where I was taught and encouraged to be fearless in taking any decisions in clinic to my last job where my same lesson taught me not to risk at all and to be fearful of every decision I take in clinic. I still feel I am in my learning phase of career where I really need to decide if a risk is worth taking or just being too naïve.

From my first patient of my dental practice to my last patient I addressed, with all my

conscience I feel I have treated every patient with utmost care where I still feel I need to improvise. I was grateful in having professional relations with my previous bosses, colleagues, co-workers and sub-ordinates as some became my life best mentor, friends and family. I am thankful to everyone whose been part of my professional journey to make me stand where I am right now.

The reason I felt today to write an article about this topic is I feel now biased in my thoughts



when all my years of practice I felt I was underpaid for the service I provided wholeheartedly. Although I am still not a clinic owner, lately I have realized I really can't totally blame my previous boss or senior to pay me lesser than I felt before. We all have read hundred of articles on patient management, dental marketing, clinical management etcetera , but has anyone felt the need to come across the biggest difference in clinics and dentists being both misunderstood or misguided in each other's life.

Last year, I came across a Facebook post where one of my life's best orthodontist was scrutinized for posting a job with a lesser than 10k salary for a 4-hour shift for dental professionals. Thousands of comments were bombarded, he was basically targeted for all the clinic head who have underpaid. Eventually leading him to stop posting job offers on social media. Now when I go through other job portals where clinics are posting a job offer for 10-hour shift for 15k looking for dentist who can handle clinic independently, I am surprised how the orthodontist who offered 8k for 4-hour shift with incentives was a bad offer???

Overall, I am not comparing who is right or wrong. Now when I am in a position where I am helping both the sides of the coin, I came to realize, it is not the dentist or the clinic owner to be blamed. I see clinic owners who are ready to pay any amount of money based of the dentist they are looking for and I see dentist ready for any amount of work given provided they are respected for the salary they are offered. But still both the dentist and the clinic owners lack the understanding and appreciation for each other, when it comes to hiring and being hired.

When I plan to open clinic, I am being told when you open one, you will understand it is not easy to run the show. Now comes reason of me writing this article, I welcome everyone to actively give me feedback from a third-person perspective as to how to overcome this difference as I really feel it is high time we as a dentist should be paid better and me as a clinic owner should be able to make a team of professionals who are passionate for dentistry and dentists who are worth the salary they ask for. The article continues..... or I would say the fight for removing the difference between the dentist and clinic owners

LOOKING FOR POSITIVE FEEDBACKS FROM DENTISTS, CLINIC OWNERS, PATIENTS AND GENERAL PUBLIC AS WE ALL ARE HERE FOR COMMON GOOD TO IMPROVE DENTISTRY AND IMPROVISE DENTAL HEALTH.